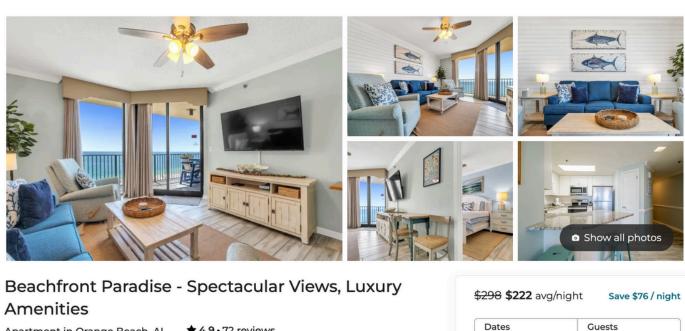


whimstay

# Create a High Quality Listing

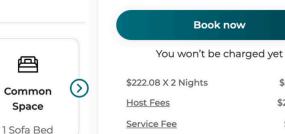
New Host Next Steps

Your listing is your storefront—it's the first impression travelers have of your property. That's why it's crucial that the photos, descriptions, and amenities you provide are accurate, honest, and up to date.





Bedroom 2



Apr 15 - Apr 17

1 Guest

\$444.15

\$280.00

\$75.09

#### Make sure your listing:

Bedroom 1

1 King Bed

Clearly reflects the actual space, furnishings, and layout of your property. Use real, current photos taken at the location, and highlight key amenities, features, and unique details. Be transparent about any important limitations, house rules, or quirks guests should be aware of—honesty builds trust and leads to better guest experiences.



#### **Photo Guidelines:**

To attract more bookings and gain higher visibility on the platform, follow these visual content best practices:

- Minimum resolution: 1920 x 1080 pixels (Full HD)
- File types: JPG, JPEG, or PNG
- **Orientation:** Landscape (horizontal) preferred for listings; portrait (vertical) optional for social media promotion
- Lighting: Natural daylight is ideal—open windows, turn on lights, avoid shadows
- **Framing:** Shoot from corners to show space depth and full room layout
- **Detail shots:** Include close-ups of decor, views, special amenities (e.g., pool, hot tub, patio)
- Cleanliness: Ensure beds are made, countertops are clear, and all spaces are tidy

### **1 Important Note:**

## The use of inaccurate, stock, internet-sourced, or misleading photos is strictly prohibited.

At Whimstay, we prioritize authenticity and guest trust, so all visuals must accurately represent your property as it is today. Providing a truthful representation of your space is not only a matter of trust—it's essential to protecting the guest experience and maintaining your reputation on the platform.



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